

Curriculum Vitae - Inderpreet Kaur Ahluwalia

**Presently working as: Teaching Associate, Centre for Advanced Media Studies (CAMS)
Punjabi University, Patiala**

Educational Qualifications:

- Pursuing PhD from Punjabi University, Patiala.
- Emerged as a topper in** Masters in Journalism and Mass Communication from Department of Journalism and Mass Communication, Punjabi University Patiala.
- Bachelor of Arts from Punjabi University, Patiala.
- Certificate courses: Three Worldwide e-courses on “**Scriptwriting for Film and Television**”, “**Editing for Films and Television**” and “**Marketing and Salesmanship**” conducted by UGC-CEC.
- Have done certificate course in **Interior Design** from **Inter National Institute of Fashion Design, Chandigarh**

Key Skills

- Academic professional, conversant with effective teaching environment.
- Have taught Research Methodology, Print, TV, Radio, Advertising, Media laws, Corporate Communication to undergraduate students.
- Effective communication skills that help teach the student at their level of understanding
- Ability to introduce innovation and creativity in teaching modules to make learning an enjoyable experience for students
- Ability to use MS office applications to create interesting teaching aides to help students understand complex concepts
- Can efficiently use softwares like **Adobe Premier**, **Photoshop 7.0** and **Dreamweaver**.

Work Profile/Experience

- Working as a Teaching Associate at **Centre for Advanced Media Studies, Punjabi university, Patiala since August, 2010.**
- Led Students’ contingent for participation in the Delhi Common Wealth Games 2010.

- Worked as Assistant Producer in the making of 16 Video Programs (11 Video lectures and 5 E-content) for EMMRC, Punjabi University, Patiala under MHRD and UGC-CEC Project for Global Students' Community.
- Worked as a Lecturer in Journalism at PMN College, Rajpura during the session 2009-2010.
- **Received an Award of Honour for successful discharge of duties as students' in- charge for a Theatre Item 'Skit' at zonal and Inter-zonal level.**
- Spearheaded the **Media Management and Public Relations** contingent for the Event Management Organization, **MEDIA PULSE** during **ICL (Indian Cricket League)** matches, held at Panchkula (March -April, 2008).
- Worked as a **Media Coordinator and Event Manager** for **Media Pulse** for organizing various events in Patiala and at other places for a period of about one year, that is from April 7, 2008 to April 10, 2009.
- Participated in many **Radio talks, discussions and Roadshows.**

Published/Research Work & other Activities

- **Assistant Editor - Online News Bulletin** of the University
- Have Published a Research Paper in the book "**Challenges & Opportunities before Indian Media**". Besides this, contributed a research paper for a **Bi-Annual Journal –“Researcher's Voice”**, Vol.1, Issue -1, and April-Sept.2011 and contributed a paper titled "**Use of Web2.0 Applications in Media**" as a co-author.
- Have contributed a paper "**The Growing Role of Media in Our Society**" for publication by **WSC, Punjabi University, and Patiala.**

Training / Workshop attended

- Underwent six-week training at **Doordarshan Kendra, Jalandhar.**
- Attended five-day intensive workshop on **Videography**, conducted by the **Film & Television Institute, Pune.**
- Led Students' contingent for participation in the **2nd Haryana Film Festival and Film Appreciation Course**, at Yamuna Nagar from 24th December 2009 to 30th December, 2009, organized by DAV College for Girls, Yamuna Nagar, in collaboration with **FTII, Pune** and **National Film Archives of India.**

- Participated in street play competition, held during **Media Fest (Soch' 08)**, organized by the Department of Mass Communication, Panjab University, Chandigarh.

- **Active member of an NGO named “We For The People Organization ®” based in Ludhiana which aims for welfare of the poor and betterment of society. Also a Member of “Jan hitt Sikhya Manch®, Patiala”, which is working for the promotion of education among the poor students and for their free counseling.**

(Inderpreet Kaur Ahluwalia)

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