

CAMS student Jimmy 'Gidderbaha' on flight of fancy



CAMS student Jimmy Taank is taking fresh steps into the world of cinema. He has done B.Tech. in TV and Film Production and currently he is continuing study in M. A. TV and Film Production from the Centre for Advanced Media Studies, Punjabi University.

He was a production coordinator and played small roles in *Guddu Rangeela* (2015), directed by Subhash Kapoor, *Rani Padmini* (2015), a Malayalam film directed by Aashiq Abu and *A Flying Jatt* (2016) directed by Remo D'Souza.

The interest of this 22-year-old lad from Gidderbaha lies in acting. "As I don't have a background in the film industry, I decided to venture into production. He has played small roles in *Chamm* and *Saavi: A*



Bonded Bride, both directed by Rajeev Kumar, and played role in production of *Mubarkan* directed by Anees Bazmee.

He explains his future journey as "ਮੈਂ ਸਹਿਰ ਦੇ ਵਿੱਚੋਂ ਦੀ ਹੋ ਕੇ ਜਾਵਾਂਗਾ, ਬਾਈਪਾਸ ਨਹੀਂ

ਲਵਾਂਗਾ" – I will strive hard and will not follow any shortcuts."

ANOTHER FACET
Jimmy 'Gidderbaha' has tried his hand at direction. He has directed and acted in two short films titled *My Brother My*

Life and Coffee. As of now, he is experimenting with the kind of movie he makes, it can be a thriller or a mystery or the one with social message. He looks up to directors Neeraj Pandey, Imtiaz Ali and Subhash Kapoor.

OBJECTIVES
* To be a hard working person.
* Enter industry as Assistant Director.
* Self-motivated with a passion to succeed and desire to excel in every aspect of life.

QUESTIONNAIRE

-What pumps you up?
My Dreams!

-The last movie that made you cry?
Jab Tak Hai Jaan.

-Who are your best Actor and Actress?
Actor - Nawazuddin Siddiqui and Actress - Kangana Ranaut.

-Name any three favorite movies?
Pink, Gangs of Wasseypur, Kal Ho Na Ho.

-Define Love in 10 words?
Being together in tough and good times.

-With which Celebrity or Director would you like to work in future?
Love to work with Neeraj Pandey & in Yash Raj Films.

ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ ਵੱਲੋਂ ਪ੍ਰਕਾਸ਼ਿਤ ਦੋ ਪੁਸਤਕਾਂ ਨੂੰ ਕੌਮੀ ਇਨਾਮ

ਕੌਮੀ ਪੱਧਰ ਤੇ ਹਰ ਸਾਲ ਫੈਡਰੇਸ਼ਨ ਆਫ ਇੰਡੀਅਨ ਪਬਲਿਸ਼ਰਜ਼ ਵੱਲੋਂ ਕਰਵਾਏ ਜਾਂਦੇ ਪੁਸਤਕ ਮੁਕਾਬਲਿਆਂ ਵਿਚ ਪਬਲੀਕੇਸ਼ਨ ਬਿਊਰੋ, ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ ਵੱਲੋਂ ਪ੍ਰਕਾਸ਼ਿਤ ਦੋ ਪੁਸਤਕਾਂ: ਗਦੂਦਾਂ ਦੀਆਂ ਸਮੱਸਿਆਵਾਂ, ਡਾ. ਬਲਦੇਵ ਸਿੰਘ ਔਲਖ ਤੇ ਡਾ. ਮਨਜੀਤ ਸਿੰਘ ਬੱਲ (ਲੇਖਕ ਅਤੇ ਅਨੁਵਾਦਕ) ਅਤੇ ਵਾਰਾਂ ਭਾਈ ਗੁਰਦਾਸ: ਤੁਕ-ਤਤਕਾਰਾ, ਸੰਪਾਦਕ ਡਾ. ਸਰਬਜਿੰਦਰ ਸਿੰਘ ਨੂੰ ਪ੍ਰਥਮ ਇਨਾਮ ਲਈ ਚੁਣਿਆ ਗਿਆ ਹੈ। ਇਥੇ ਇਹ ਦੱਸਣਾ ਪ੍ਰਸੰਗਿਕ ਹੋਵੇਗਾ ਕਿ ਕੁਲ ਹਿੰਦੁਸਤਾਨ ਦੇ ਵੱਖ ਵੱਖ ਸਰਕਾਰੀ ਤੇ ਗੈਰ-ਸਰਕਾਰੀ ਮਹੱਤਵਪੂਰਨ ਪਬਲੀਸ਼ਰਜ਼ ਨੂੰ ਸੱਦਾ ਪੱਤਰ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ।

ਵਾਈਸ-ਚਾਂਸਲਰ ਡਾ. ਬੀ.ਐਸ. ਘੁਮਣ ਨੇ ਇਸ ਮੌਕੇ ਖੁਸ਼ੀ ਦਾ ਇਜ਼ਹਾਰ ਕਰਦਿਆਂ ਕਿਹਾ ਕਿਹਾ ਸਾਡੇ ਲਈ ਇਹ ਬਹੁਤ ਹੀ ਮਾਣ ਵਾਲੀ ਗੱਲ ਹੈ, ਇਸ ਕੰਮ ਲਈ ਪਬਲੀਕੇਸ਼ਨ ਬਿਊਰੋ ਵਧਾਈ ਦਾ ਪਾਤਰ ਹੈ ਅਤੇ ਨਾਲ ਹੀ ਪੁਸਤਕਾਂ ਦੇ ਲੇਖਕ ਵੀ, ਜਿਨ੍ਹਾਂ ਨੇ ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ ਦਾ ਮਾਣ ਵਧਾਇਆ। ਡਾ. ਇੰਦਰਜੀਤ ਸਿੰਘ, ਡੀਨ, ਅਕਾਦਮਿਕ ਮਾਮਲੇ ਨੇ ਕਿਹਾ ਕਿ ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ ਦਾ ਪਬਲੀਕੇਸ਼ਨ ਬਿਊਰੋ ਉੱਤਰੀ ਭਾਰਤ ਵਿਚ ਇਕ ਬਹੁਤ ਹੀ ਮਹੱਤਵਪੂਰਨ ਵਿਭਾਗ ਹੈ ਜਿਸ ਨੇ ਆਪਣੀਆਂ ਪ੍ਰਕਾਸ਼ਨਾਵਾਂ ਰਾਹੀਂ ਪੂਰੇ ਵਿਸ਼ਵ ਵਿਚ ਆਪਣੀ ਪੈਂਟ ਕਾਇਮ ਕੀਤੀ ਹੈ। ਡਾ. ਮਨਜੀਤ ਸਿੰਘ ਨਿੱਜਰ, ਰਜਿਸਟਰਾਰ ਨੇ ਕਿਹਾ ਕਿ ਅਸੀਂ ਪਬਲੀਕੇਸ਼ਨ ਬਿਊਰੋ ਨੂੰ ਹੋਰ ਅੱਗੇ ਲੈ ਕੇ ਜਾਣ ਲਈ ਹਰ ਸਹਿਯੋਗ ਦੇ ਵਾਂਗ ਕਿਉਂਕਿ ਅਕਾਦਮਿਕ ਜਗਤ ਵਿਚ ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ ਦਾ ਨਾਮ ਉੱਚਾ ਚੁੱਕਣ ਵਿਚ ਇਸ ਵਿਭਾਗ ਦਾ ਅਹਿਮ ਯੋਗਦਾਨ ਹੈ।

ਡਾ. ਸਰਬਜਿੰਦਰ ਸਿੰਘ, ਮੁਖੀ ਵਿਭਾਗ ਨੇ ਦੱਸਿਆ ਕਿ ਸਭ ਐਂਟਰੀਜ਼ ਵਿਚ ਪੁਸਤਕਾਂ ਭੇਜੀਆਂ ਗਈਆਂ ਸਨ, ਜਿਨ੍ਹਾਂ ਵਿਚੋਂ ਦੋ ਸਥਾਨ ਵਿਭਾਗ ਨੂੰ ਮਿਲੇ। ਅਗਸਤ 31, 2017 ਨੂੰ "ਐਵਾਰਡ ਫਾਰ ਐਕਸੀਲੈਂਸ" ਭਾਰਤ ਸਰਕਾਰ ਦੇ ਮਾਣਯੋਗ ਸੈਰ-ਸਪਾਟਾ ਅਤੇ ਸਭਿਆਚਾਰਕ ਮੰਤਰੀ ਵੱਲੋਂ ਨਵੀਂ ਦਿੱਲੀ ਵਿਚ ਦਿੱਤੇ ਗਏ।

ਡਿਪਲੋਮਾ ਇਨ ਲਾਇਬਰੇਰੀ ਸਾਇੰਸ
ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ ਦੇ ਡਿਸਟੈਂਸ ਐਜੂਕੇਸ਼ਨ ਵਿਭਾਗ ਵਲੋਂ ਚਲਾਏ ਜਾ ਰਹੇ ਡਿਪਲੋਮਾ ਇਨ ਲਾਇਬਰੇਰੀ ਸਾਇੰਸ, ਬੈਚੂਲਰ ਆਫ ਲਾਇਬਰੇਰੀ ਸਾਇੰਸ ਅਤੇ ਮਾਸਟਰ ਆਫ ਲਾਇਬਰੇਰੀ ਸਾਇੰਸ ਕੋਰਸਾਂ ਦੇ ਦਾਖਲਿਆਂ ਦੀ ਅੰਤਿਮ ਮਿਤੀ ਵਿੱਚ 11 ਸਤੰਬਰ, 2017 ਤੱਕ ਬਿਨਾਲੇਟ ਫੀਸ ਦੁਬਾਰਾ ਵਾਧਾ ਕੀਤਾ ਜਾਂਦਾ ਹੈ।

Safety of Girl students top priority

Security has been befittingly beefed up and patrolling sufficiently enhanced to ensure the safety of girl students and the women in general on the Punjabi University Campus. The Vice-Chancellor, Prof. B.S. Ghuman took along the security officer, Capt. Gurtej Singh around the campus to scrutinise the security arrangements after taking the round of the campus 'masquerading' as a common man. He advised the officer to take special steps to warrant maximum security, especially along those routes which were most frequented by the girl students, leaving no chance for them to complain.

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Greeting Prof. B.S. Ghuman, Vice-Chancellor of Punjabi University, Patiala



A former Professor in the Department of Public Administration, Dean, Faculty of Arts, Founder Coordinator, Research Promotion Cell, Canadian Studies Centre, Centre for Emerging Areas in Social Sciences, Panjab University Colloquium Series, Dean, Social Sciences and Humanities, Maharaja Ranjit Singh State Technical University, Bathinda, Prof Ghuman has been appointed to take up the reins of the 12th Vice-Chancellor of Punjabi University, Patiala on the auspicious day of our 71st Independence Day.

During 37 years of his teaching and research experience, he has guided 15 Ph.D. students. His areas of academic interest include Food Security, Public Management, Educational Administration, Public Policy, Decentralization, E-Governance, Economic Administration, Public Enterprises Management including Privatization, Poverty and Environmental Studies, Research Methodology.

He has published three books and 71 research papers and handled six research projects, including three at the international levels. He remained the Principal Investigator of such prestigious international projects as "Livestock and Environment Sustainability: Experience of the Indian Punjab," funded by the Canadian International Development Agency (CIDA); Co-Investigator of Indo-Canadian Project titled, "Canadian Model of Community Colleges: Lessons for Higher Education in India", funded by Government of Canada with University of Fraser Valley, Abbotsford, B.C., Canada as a partner institution



He also served as Adjunct Professor, Department of Economics, University of the Fraser Valley Canada and Associate of the Centre for Business and Public-Sector Ethics, Cambridge, UK. He participated in many an Indo- French Cultural Exchange Programmes, including "French Experience of Privatization and

Lessons for India", Management of French Public Enterprises, funded by Maison des Sciences de l'homme (MSH) Paris and Regional Planning in France and Lessons for India, funded by the U.G.C. and President, Association of British Scholars. He evaluated and assessed the works for accreditation of many universities as a member of NAAC team, including, Goa University, Jiwaji University, Gwalior, ...Continued on page 3

Punjabi University wins MAKA trophy for 10th time

The Ministry of Sports & Youth Affairs has awarded Maulana Abul Kalam Azad (MAKA) Trophy to Punjabi University, Patiala, for sixth time in a row for excellence in sports. The Punjabi University scored 89,635 points for its performance in sports, Panjab University is second with 66,495 points and Guru Nanak Dev University, Amritsar is at third place with 50,640 points. The president, Shri Ram Nath Kovind presented coveted MAKA Trophy for 2016-17 to Punjabi University Vice

Chancellor, Prof. B. S. Ghuman and University's Sports

Director, Dr. Gurdeep Kaur Randhawa in a glittering ceremony at Rashtrapati Bhawan, New Delhi on August 29, 2017, the National Sports Day.



Punjabi University was adjudged country's 'best in sports' winning the trophy for the tenth time entering double figures for the first time. Dr. Gurdeep Kaur Randhawa, Sports Director said that it is a proud moment for the University and its affiliated colleges. It is the collective effort of the players, coaches and authorities.

Outside vendors spoiling varsity cleanliness

Bhai Kahn Singh Nabha Library is honor of Punjabi University, providing enough space and quality ambience for the members, students to sit for their study with vast collection of books, magazines, newspapers and other important factual documents. If an institution is set up in the name of a great scholar, then it is very essential to maintain the institution clean and well-groomed to keep it great and running for a long period of time.

Think of a new student or guest coming to University and asks about the library, then anyone will direct the way to library, and looking the way around, person will reach library. On arrival, first sight will go to the main wall reading the name of the library, instead of creating an

attraction in this situation; it will leave a mix impression in the mind of the visitor.

This University is our common property! Since beginning, in present also and in future the institution will decide next journey of life for



countless scholars, teachers, professors, students, workers and many other lives active inside the campus. Although we will not stay forever in the boundaries of this institution, but we have a duty to keep it in best condition

while we are present to make it last forever and we must all unite together for raising the institution to highest level.

Special request to the Student Political Organizations to make contribution in making University cam-

Department of the University may be reduced. The expenses incurred by the University on cleanliness can be used in a suitable way for a good youth welfare scheme. Apart from this, the University should also set up a committee after consulting experts, student and other staff organizations to control free flow of posters related to student political activities and outside vendors with penalty or strict action.

To make our future generation's life easy & better, we must use the premises with discipline. It is important to understand that we should not take any of the rights related to the University in our own hands and we must follow the applicable rules. Discipline is the key to success.

pus clean, green, and attractive, and they must paste the posters, pamphlets, stickers, etc, used for political activities only on specific places created by the University. By doing so, both the work and expenditure of the Sanitation

Online Holiday Home Booking launched

Online booking system of external guest houses of Punjabi University, Patiala, has been inaugurated by Dr. Inderjit Singh, Dean, Academic Affairs and Dr. Manjit Singh Nijjer, Registrar on August 09, 2017. Booking & payment gateway facility of rooms at guest houses in Shimla, Dehradun and Andretta will be online. This has been possible under the guidance of Dr. Prabhleen Singh, Incharge Guest House and Dr. Rann Singh.

Teaching staff will be able to book for 15 days only. Dr. Prabhleen Singh said that

with the introduction of online booking system, teaching staff



of 275 colleges affiliated to the campus, constituted colleges, neighborhood campus and Punjabi University will be benefitted.

On this occasion Dr. Baljit Singh Sidhu, Controller (Examination), Dr. Kanwaljit Singh, Director, Computer Center and Dr. Jaswinder Singh were also present. This software was developed by Nishu Sharma (System Analyst). The online system of Holiday Home Booking and Information Portal can be visited at "http://pupholidayhomes.co.in".

Need a permanent solution to farmers' suicides

Students of BA (Hons) Journalism, Mass Communication and Media Technology from Centre for Advanced Media Studies (CAMS) of Punjabi University campus collected opinions from University students on the issue of farmer suicides by conducting a road show.

Surprisingly, it has been revealed during the road show that most students are not serious on this matter and they have also refused to talk on the



subject. The show was conducted by Simranjeet Kaur,

of Dr. Bhupinder Singh Batra, Assistant Professor and In-charge CAMS department.

During the road show, many students said that there are several reasons behind farmers' suicides, which include farmers taking loans for showing off, and false pride and spending expensively on marriages exceeding their capacity. Harassment by Arhtiyas is also the main reason.

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Students celebrating Teeyan with Giddha

Festival of Teeyan is celebrated happily throughout the country from the third day of lunar month of Saavan up to full moon. This festival is dedicated especially to the daughters, sisters and girls at the beginning of the monsoon. Married women go to their maternal house to participate in the festivities. Earlier it was traditional for women to spend the whole month of Sawan with their parents.

Though married daughters go to their parents' house or not but their brothers bring gifts for the sisters known as Sandhara (ਸੰਧਾਰਾ), which may include things like bangles, suits, laddoos,

mehndi, swing etc. During the festival, girls and women get together in the village; enjoy swings on the trees, the festival gathers momentum

with the Gidha and Boliyan. A similar look also appeared in the University campus when some young girls are performed Gidha.



Traditional boliyan which are sung during Gidha include: 'Uchay tahne peeng pa de jithey aap hulara aavey ਉਚੇ ਟਾਹਣੇ ਪੀਘ ਪਾ ਦੇ ਜਿੱਥੇ ਆਪ ਹੁਲਾਰਾ ਆਵੇ'

Translation- 'Hang my swing on a high tree branch from where the swing moves by itself.'

The main focus of the festival is Gidha, in the past the festival would last for as long as girls wish ranging from few days to four weeks. Girls would gather to perform Gidha every day. The festival ends with a special closing ceremonial Gidha known as Vahlo (ਵੱਠਲੇ), which now has disappeared from the villages of Punjab.

Free advertisements within campus area

University administration should constitute committee to check violation

Presently, all companies are somehow connected with industrialization, information technology, marketing and advertising. Most of the companies are focused on selling their products on a large scale and making profits. To achieve this goal, companies have to promote their products or their names on a larger scale.

Worth pointing out that advertising is a part of syllabus of various courses taught in the University such as Media, Business, Economics, Management, etc., but the advertising study and mechanism is not applied in the campus. The University can collect good income from these traders who



are earning good amount by placing free advertisements in the campus area.

Advertisements are removed from time to time by the Sanitation Department, but these traders continue to put them again after some time, the cost of cleaning these ads is also a burden on

University. Such activities in the campus seem to be small, but if a good plan and mechanism is worked out, a big change can be brought to campus. The University management should create some permanent places in the campus for the advertisements, and if anyone

advertises outside these places, take appropriate action against them. A committee should be formed in consultation with the experts to bring these violations under the scan with fine and legal action, which may increase in the University's earnings.

It should be made mandatory to take permission from University to display any advertisement in campus and committee should plan to fix rates in line with the size of the advertisement. It is very clear that when advertiser are earning from these ads, then University management must also think about income from them for displaying free ads within the campus area.

UPCOMING EVENT

Dr. Ganda Singh Memorial Lecture

Dept. of Punjab Historical Studies, Punjabi University, Patiala is holding Dr. Ganda Singh Memorial Lecture on September 19, 2017 at the Senate Hall of the University. The eminent historian Prof. Mridula Mukherjee will deliver the lecture on the theme "The Secular Nationalist Tradition in Punjab".

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MAKA TROPHY

he reassured the department that it won't face any difficulty of any sort at any stage in meeting its requirements. He expressed his full confidence never to lose University's stranglehold over the trophy in future with the sports department making consistent efforts in this regard. Dr. Randhawa shared the delight that Punjabi University has broken its own record of scoring 4,744 more points over its tally during the last year. And the most cheering was the fact

that girls have excelled the boys in scoring more points to win the trophy. Dr. Nijjer said that it was a matter of great pride that Punjabi University, Panjab University and GNDU have shared the top bracket which amply proves the dominance of sports culture in the state. Dr. Inderjeet Singh, Dr. Jatinder Singh Sidhu, Director, Education, SGPC, Dr. Baljit Singh Sidhu and Dr. Dhillon also spoke on the occasion. The department of youth welfare of the University, presented a cultural programme to regale the audience.

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farmers' suicides

Students said that in our culture Punjabi songs are praising the Jats (farmers), but the reality is opposite. Some students were of the opinion that the government should find a permanent solution to farmer suicides. Waiving debt is not a permanent solution. CAMS students Ankit Garg, Govind, Inayat, Dapinder, Taraninder, Jasmine, Laddi Singh, Mandeep, Vimal participated in the road show.